

OFFICIAL RULES

ADVANCED ENGINEERING BIRMINGHAM Expo NOVEMBER 2017

VIP pass for the 24 Hours of Le Mans Lottery

Article 1: Organiser

The *Société Publique Régionale des Pays de la Loire* (Pays de la Loire Regional Public Corporation), located 7 rue du Général de Bollardière, Nantes, France, hereinafter called the "Organiser", is organising a free prize draw hereinafter called "Prize Draw" with no purchase necessary to enter or win. The Prize Draw period will run from 1 November to 2 November 2017 and will be governed by the terms of these Official Rules.

Article 2: Eligibility

This Prize Draw is open to any person who has put a completed entry form for "VIP pass for the 24 Hours of Le Mans Lottery" in the ballot box at the Organiser's stand (no. CM8a) during the Advanced Engineering Expo NEC Birmingham, UK, from 1 November to 2 November 2017.

Participants under the age of 18 may only enter the Prize Draw under the responsibility and authority of a parent or legal guardian who must have proof of status.

The Organiser reserves the right to verify names, addresses (including email) and status of participants.

The following persons are not eligible to participate or win the prize: staff of the Organiser and its partners, including their spouses and family (marriage, civil union or any official or unofficial marital relationship); persons whose entry forms are incomplete, or who have provided inaccurate or misleading information, will be disqualified, as are those who do not consent to their personal details being used strictly for the purposes of managing the Prize Draw.

All participants, including the winner, are bound by these Official Rules. By participating in the Prize Draw, participants agree to comply unreservedly to all the rules and regulations applicable under French law. Failure to comply with these Official Rules shall lead to automatic disqualification from the Prize Draw.

Article 3: How to enter

The participant must complete an entry form and put it into the ballot box at the Organiser's stand CM8a during Advanced Engineering Expo NEC Birmingham, UK, from 1 November to 2 November 2017 inclusive.

Article 4: Winner selection

After Advanced Engineering Expo NEC Birmingham, UK, from 1 November to 2 November 2017., the entry forms will be taken to France where the draw for the winner will take place.

One winner will be drawn from all eligible entries and will be notified by email and/or telephone by the Organiser. Should the winner fail to acknowledge the notification within one month, he/she will be deemed as having waived the prize and the latter shall remain the property of the Organiser.

In this case, the prize shall be awarded to another winner drawn in chronological order from eligible entries. This winner is subject to the same conditions. The Organiser shall not be held responsible for sending the prize to an incorrect address due to the negligence of the winner.

By accepting the prize, the winner authorises the Organiser to use his/her name, city and county for promotional purposes on the Organiser's website – www.invest-western-france.com and on any associated site or medium, without any compensation other than the prize.

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Article 5: Prize

The Prize Draw is for the following prize and valid for one person only: A tailored pre-paid VIP business tour*- Friday 15 June 2018:

- A business tour in the Pays de la Loire region (Western France) arranged by the Organiser which includes customized visits of leading/emblematic regional companies, industrial sites, innovation clusters, and incubators according to the winner's business activity and interests.
- Meetings with business partners according to the winner's development plans in France;

- One hotel night in a standard hotel in the Pays de la Loire region, with breakfast, Wi-Fi & all charges & taxes included
- Meals and transport (by car) in Pays de la Loire

Saturday 16 June 2018:

- Shuttle transfer from the hotel in Angers to the 24 Hours circuit in Le Mans
- VIP meeting with the President of the Regional Council of Pays de La Loire.
- VIP access to the Private Lodge at the start of the race at 3pm.
- Cocktail in the Official VIP Village with local partners.
- Visit of the "Musée des 24 Heures" (24h Museum).
- Shuttle back to the hotel in Pays de la Loire
- Dinner at the hotel restaurant or other
- One hotel night in a standard hotel in the Pays de la Loire region, with breakfast, Wi-Fi & all charges & taxes included

** travel costs to France excluded.*

By accepting/using the prize, the winner discharges the Organiser from claims, demands or damages arising by reason of the acceptance or use of the said prize.

The prize (visit programme, vouchers & 24h Race VIP Badge) shall be sent to the winner by email from France.

Article 6: Force majeure - Extension

The Organiser shall not be liable for any case of force majeure or any circumstances outside its control resulting in the Prize Draw being modified, shortened or cancelled.

The Organiser reserves in all cases the right to extend the Prize Draw dates and to postpone any date announced.

Any amendment of the rules shall be published on www.invest-western-france.com upon which the amendment will come into effect. By participating in the Prize Draw, participants shall be deemed to have agreed to be bound by the amendment once it has been published. Participants who do not consent to the amendment shall be excluded from the Prize Draw.

Article 7: Publication of the rules

These rules are available to all for free on the www.invest-western-france.com website.

Article 8: Personal data

To enter the Prize Draw, participants are required to provide some personal details (name, address, email, telephone number etc.). These are saved on a computer file for the purposes of managing the Prize Draw, awarding the prize and delivering it. Only the Organiser, along with its technical service providers and a supplier responsible for sending the prize shall use this information.

Pursuant to France's Data Protection Act No. 78-17 of January 6, 1978, participants have the right to access, rectify and delete any or all data concerning them.

Article 9: Disputes

These Official Rules are subject to French law. Any claim in connection with the Prize Draw should be made in writing within ninety (90) days after the deadline for the Prize Draw entries as indicated in these Official Rules. Should the parties fail to reach agreement or resolve the issue together, the relevant courts of France shall have exclusive jurisdiction to settle the dispute.