

## **Rules of the Game: "The Western France start-up lottery draw"**

### **Article 1: Organiser**

The *Société Publique Régionale des Pays de la Loire* (Pays de la Loire Regional Public Corporation), located 7 rue du Général de Bollardière, hereinafter called the Regional Agency - Pays de la Loire Innovation Territories, (Hereinafter "Organiser") is organising from January 5 to 7, 2017, a free game with no obligation to purchase (herein "Game") under the terms of these rules.

The winner is subject all the terms that apply to any participant (hereinafter "Participant") in the Game.

Participation in the Game implies acceptance without reservation of all the Rules as well as all regulations applicable in France. The Rules apply to all Game Participants.

### **Article 2: Participation conditions**

This game is open to any person completing an entry form for "The Western France start-up Lottery Draw", the Game, and having deposited this form in the ballot box in the location reserved by the regional agency - Pays de la Loire Innovation Territories on the French Village site at the Hotel Paris during the Consumer Electronic Show in Las Vegas (USA) from January 5 to 7 2017.

Regarding minors, Game participation is under the responsibility and the authority of the legal representative who must prove parental authority.

The Organiser reserves the right to conduct all necessary investigations concerning the identity, postal and / or electronic address of Participants.

The following are excluded from participation in this Competition and the benefit of any prizes, either directly or indirectly: all staff of the Organiser and its partners, including their spouses and family (marriage, civil union or any official or unofficial marital relationship).

People who have not given complete contact information and identities on their participation form (at least telephone and email address), or who have provided inaccurate or misleading information, will be disqualified, as are those who refuse the collection, recording and use of nominative information about them strictly necessary for the purposes of managing the Game.

Participation in the Game implies for all participants full and unconditional acceptance of these rules. Failure to comply with these rules leads to automatic cancellation of participation and any possible allocation of prizes.

### **Article 3: How to participate**

The participant must visit the space reserved by the regional agency - Pays de la Loire Innovation Territories at the French Village at the Hotel Paris for the Consumer Electronic Show from January 5 to 7, 2017 included, to deposit their duly completed competition form, wholly accepting these rules. Every day a new batch of prizes is available.

Day 1 - Thursday, January 5, 2017 from 10:00 AM to 7:00 PM: win a connected jewel by Hi! Goji worth €249 including VAT

Day 2 - Friday, January 6, 2017 from 10:00 AM to 7:00 PM: win a Sensorwake olfactory alarm worth €99 including VAT

Day 3 - Saturday, January 7, 2017 from 10:00 AM to 7:00 PM: win a D-Vine worth €890 including VAT

Participants agree to all verifications concerning their identity and contact information; any false or erroneous identity or address shall automatically render the participation void.

The Organisers reserves the right to carry out any verifications to fully apply this Article.

### **Article 4: Selection of winners**

Entry forms will be taken back to France after the Consumer Electronic Show. There will be held the draw for the winners.

Only one prize shall be awarded per winner (same name, same address).

Winners will be identified following verification of their eligibility to win the prizes. Winning participants will be contacted by email and / or telephone by the Organiser. If a Winning participant does not respond within one month of the receiving the notification email or phone call, they will be deemed to have waived their prize and the latter shall remain the property of the Organiser.

The prize shall then be awarded to another winner from among substitutes drawn in chronological order from draw participants. The participant must confirm acceptance of the prize under the same conditions.

The Organiser shall not be held responsible for sending prizes to an incorrect address due to the negligence of the winner.

Via the simple acceptance of the prize, the winner authorises the Organiser to use their name, and the indication of their city as well as department of residence in any promotional communication, on the website of the Organiser, [www.invest-western-France.com](http://www.invest-western-France.com) and on any linked site or medium, without resulting in rights and remuneration other than the prize.

Winners must comply with the rules. If it is demonstrated that a winner does not meet the criteria of these rules, their prizes shall not be allocated. Participants agree to all verifications concerning their identity, their age, their postal address as well as the validity and sincerity of their participation. As such, the Organiser reserves the right to request a copy of the winner's official identity document before sending any prize. Any false declaration, false identity or false address shall result in the immediate exclusion of the Participant and, if necessary, the appropriate reimbursement of prizes already sent.

#### **Article 5: Prizes**

The Game is for the following prizes:

- a connected jewel by Hi! Goji worth €249 including VAT
- a Sensorwake olfactory alarm worth €99 including VAT
- a D-Vine machine worth €890 including VAT

The values given for the prizes are the most common or estimated retail prices in Euro in France at the time of drafting these rules; they are given only as an indication and are subject to change.

A prize offered may not give rise, on the part of the winner, to any dispute of any kind, to the award of its equivalent value in money, nor its replacement or exchange for any reason whatsoever.

The photographs or other illustrations of the prizes used in any game presentation on any medium have no contractual value as to the characteristics of the prize finally awarded.

The acceptance and / or use of the prize by the winner is solely their responsibility. Accordingly, the winner shall waive any action or claim against the Organiser for any financial or other compensation based on damages caused by the acceptance and / or use of the prize.

The prize shall be sent to the winner by mail from France.

#### **Article 6: Force majeure - Extension**

The Organiser shall not be liable for any case of force majeure or any circumstances outside their control resulting in the Game being modified, shortened or cancelled.

The Organiser reserves in all cases the right to extend the participation period and to postpone any date announced.

Any amendment of the rules shall be the subject of a publication on the [www.invest-western-nantes.com](http://www.invest-western-nantes.com) website and enter into force immediately following its publication on-line and every Participant shall be deemed to have accepted the amendment by the simple act of participating in the Game, as of the effective date of the amendment. Any Participant refusing amendments shall be excluded from the Game.

#### **Article 7: Filing of the rules**

These rules is available to all for free on the [www.invest-western-france.com](http://www.invest-western-france.com) website.

#### **Article 8: Personal data**

Please remember that to participate in the Game, Participants must necessarily provide certain personal information (name, address, email, telephone etc.). The information requested from the Participant is essential for participation in the Game. This information is recorded and saved in a computer file and are necessary for the consideration of their participation, choosing the winners then awarding and delivering the prizes. This information is for the Organiser, and may be transmitted to its technical service suppliers and a supplier responsible for sending prizes for the Game organisation.

Pursuant to Law No. 78-17 of January 6, 1978 on computers, files and liberties, Participants have the rights to access, rectify and delete any and all data concerning them.

#### **Article 9: Disputes**

These rules are subject to French law.

To be considered, any possible disputes relating to the Game shall be made by written request to the Organiser and no later than ninety (90) days after the deadline for participation in the Game as indicated in these rules.

In case of persistent disagreement on the application or interpretation of these rules, and friendly settlement, any dispute shall be submitted to the competent courts designated under the Code of Civil Procedure.